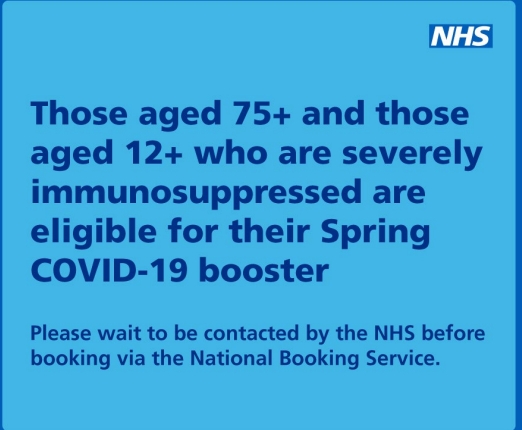

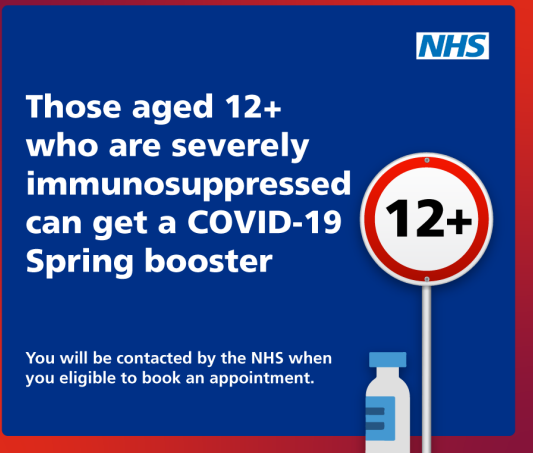
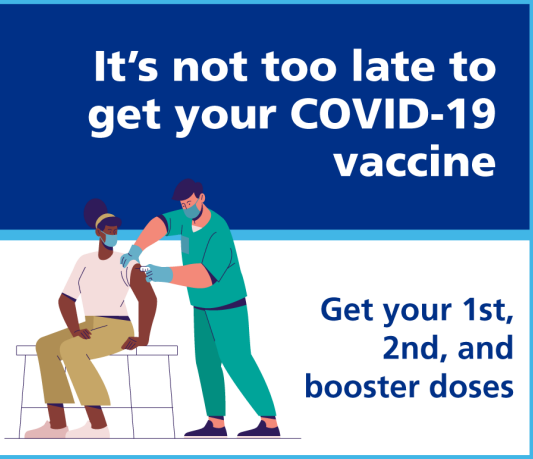





COVID-19 Vaccine Updates | SPRING 22 – Social Media Messaging

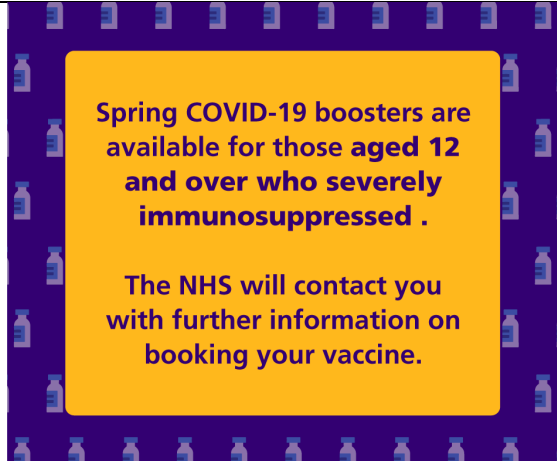
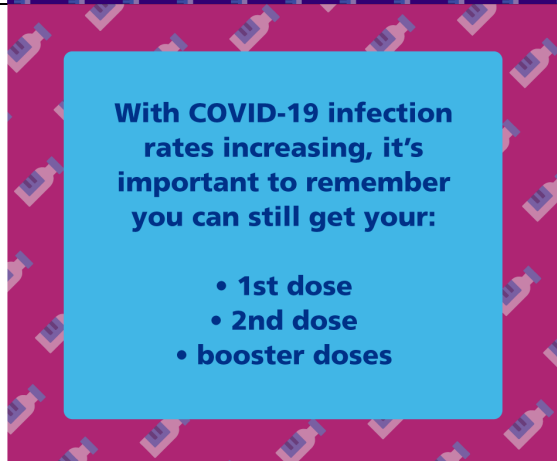
Messaging from 17/03/22

Date	Post Copy	Artwork
<p>17 March</p>	<p style="text-align: center;">FACEBOOK & TWITTER</p> <p>Those aged 75+ and those aged 12+ who are severely immunosuppressed can book their Spring COVID-19 booster via the National Booking Service for appointments from 21 March onwards. If you are in either of these groups, please wait to be contacted by the NHS before booking</p>	
<p>21 March</p>	<p style="text-align: center;">FACEBOOK & TWITTER</p> <p>From today, those aged 75 and over can book their Spring COVID-19 booster via the National Booking Service for appointments from 21 March onwards. No need to contact your GP - you will be contacted by the NHS with further information on booking your appointment. #SpringBooster</p>	

<p>21 March</p>	<p style="text-align: center;">FACEBOOK & TWITTER</p> <p>Those aged 12 and over who are severely immunosuppressed can get their COVID-19 Spring booster dose, from today. You will be contacted by the NHS when eligible to book your appointment. #SpringBooster</p>	 <p>NHS</p> <p>Those aged 12+ who are severely immunosuppressed can get a COVID-19 Spring booster</p> <p>12+</p> <p>You will be contacted by the NHS when you eligible to book an appointment.</p>
<p>22 March</p>	<p style="text-align: center;">FACEBOOK & TWITTER</p> <p>🛡️ Have you had your 1st and 2nd dose of the COVID-19 vaccine yet? If you haven't, you aren't too late. You can still book online: https://nhs.uk/covidvaccination</p>	 <p>It's not too late to get your COVID-19 vaccine</p> <p>Get your 1st, 2nd, and booster doses</p>

<p>23 March</p>	<p align="center">FACEBOOK & TWITTER</p> <p>Those aged 75+ are eligible for their COVID-19 Spring booster. The NHS will contact you with further information regarding your vaccine shortly. Getting an extra dose can provide you with another boost of protection against severe COVID-19. #SpringBooster</p>	 <p>NHS</p> <p align="center">Spring COVID-19 boosters are available for those aged 75+</p> <p align="center">The NHS will contact you with further information</p> <p align="right">75+</p>
<p>23 March</p>	<p align="center">FACEBOOK & TWITTER</p> <p>Spring COVID-19 boosters available for those aged 12+ who are severely immunosuppressed. Appointments can be booked six months from the date of your last vaccination when you are contacted by the NHS. Please do not contact your GP. #SpringBooster</p>	 <p align="center">Spring COVID-19 Boosters</p> <p align="center">Now available for those aged 12 and over who are severely immunosuppressed.</p> <p align="center">Book from 6 months after your previous dose.</p>

<p>24 March</p>	<p align="center">FACEBOOK & TWITTER</p> <p>If you have not yet had your 1st, 2nd, or booster COVID-19 vaccinations, please come forward and get protected. With the rise of infection rates at this time, it's important to stay protected against severe COVID-19</p> <p>Grab a jab: https://nhs.uk/covidvaccination</p>	<div style="background-color: #f4a460; padding: 10px; text-align: center;"> <p>It's not too late to get vaccinated against COVID-19</p> </div> <div style="background-color: #4b0082; color: white; padding: 5px; text-align: center;"> <p> nhs.uk/covidvaccination </p> </div> <div style="background-color: #f4a460; padding: 10px; text-align: center;"> <p>If you haven't yet, book your 1st, 2nd, or booster vaccine today.</p> </div>
<p>25 March</p>	<p align="center">FACEBOOK & TWITTER</p> <p>Those aged 75+ can now get their COVID-19 Spring booster jab. There is no need to contact your GP. You will be contacted by the NHS with further information on booking your appointment. #SpringBooster</p>	<div style="background-color: #0056b3; color: white; padding: 10px;"> <div style="display: flex; justify-content: space-between; align-items: center;"> <div style="text-align: center;"> <p>COVID-19 Spring boosters are available for those aged 75+</p> </div>  </div> </div>

<p>25 March</p>	<p align="center">FACEBOOK & TWITTER</p> <p>Those aged 12+ who are severely immunosuppressed can get now their COVID-19 Spring booster dose. You will be contacted by the NHS with further information by letter or text, so please do not contact your GP. #SpringBooster</p>	 <p>Spring COVID-19 boosters are available for those aged 12 and over who severely immunosuppressed .</p> <p>The NHS will contact you with further information on booking your vaccine.</p>
<p>26 March</p>	<p align="center">FACEBOOK & TWITTER</p> <p>COVID-19 infection rates are rising again. It's not too late to get vaccinated. You can still get your 1st, 2nd, and booster COVID-19 doses at a number of vaccination sites. Protect yourself and your loved ones by getting yours: nhs.uk/covidvaccination #GetProtected</p>	 <p>With COVID-19 infection rates increasing, it's important to remember you can still get your:</p> <ul style="list-style-type: none"> • 1st dose • 2nd dose • booster doses